



**FOR IMMEDIATE RELEASE**

THE BIZWORLD FOUNDATION IS PROUD TO ANNOUNCE MAYOR ED LEE DECLARES DECEMBER 4<sup>TH</sup>  
BIZWORLD DAY IN SAN FRANCISCO

---

San Francisco, CA - December 7, 2012 - In an outstanding show of support for financial education among youth worldwide, top business and civic leaders from San Francisco, Silicon Valley and around the world gathered at the St. Regis Hotel on December 4th for The BizWorld Foundation's 2012 annual "Riskmaster" Luncheon, honoring Vivek Ranadivé of TIBCO Software Inc. for his innovative spirit and entrepreneurial vision.

In attendance were Tim Draper, Founder of The BizWorld Foundation, Angel Investor Ron Conway, Julius Robinson of Union Bank, San Francisco Mayor Ed Lee, and other leading entrepreneurs and business figures from around the world.

The money raised from the event will be used to bring innovative, project-based curricula to students in more than 84 countries. Recognizing the resounding social and financial implications of fostering entrepreneurship in local communities, Mayor Ed Lee enthusiastically declared December 4<sup>th</sup> "BizWorld Day", in honor of the more than 400,000 students who have benefitted from BizWorld curricula.

Chief Executive Officer of the BizWorld Foundation, Catherine Hutton Markwell, remarked "The generosity we have seen from supporters like Mayor Lee is truly remarkable. Now more than ever, we need to provide our students with the tools they will need to succeed in the workplace of tomorrow. By inspiring their futures, we are working together to change our world. The past several years have made us all cognizant of the crucial importance of improving financial education among youth, and encouraging entrepreneurship and innovation as not only valid but vital skills to be taught in our classrooms. The support we received on December 4<sup>th</sup> will be leveraged by the accomplishments of the students BizWorld programs inspire!"

All proceeds from the luncheon directly benefit the BizWorld Foundation.

**About The BizWorld Foundation**

The BizWorld Foundation's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. The BizWorld Foundation is a national not-for-profit organization. Visit [www.bizworld.org](http://www.bizworld.org) for more information.

Media Contact:

Margaux DeRoux, [margaux.deroux@bizworld.org](mailto:margaux.deroux@bizworld.org)

415-503-5880