



**For Immediate Release**

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**BizWorld.org Expands to the Middle East**

**San Francisco, CA – July 20, 2016** -- BizWorld.org, an international non-profit providing entrepreneurship and financial education programs for elementary and middle school children, announced today that it has expanded to the United Arab Emirates. The UAE's BizWorld start-up effort is headed by businesswoman and non-profit executive, Helen Al-Uzaizi, a native of Jordan currently living and working in Dubai.

"BizWorld.org's goal is to reach one million children around the world," said Thais Rezende, CEO of BizWorld.org. "With the help of leaders like Helen, who believe in the transformative impact of entrepreneurship education for our youth and our economies, we plan to continue our expansion to all corners of the globe."

BizWorld.org® international partners leverage their knowledge of the local education systems, culture, language, and norms to tailor the programs to their own countries.

"BizWorld UAE represents a pioneering step for entrepreneurship education in the Middle East, providing a truly novel approach to nurturing kids' entrepreneurial spirit and developing their leadership skills. BizWorld.org's programs strategically align with the region's efforts to further develop the education system and promote entrepreneurship to its young and ambitious youth. Improving education and promoting entrepreneurship are the highest priorities for governments across the entire Middle East region as these are the most viable solutions to the current social and unemployment challenges. After implementing our program in the UAE as a first step, we are looking to expand across the region and provide critical empowerment opportunities to Arab youth" said Helen, CEO and Founder of BizWorld UAE, and former CEO of Mowgli Foundation. "With BizWorld.org's many years of experience in teaching entrepreneurship to kids, we believe they are a great fit for helping us accomplish our goal to educate the next generation of enterprising citizens."

"Our international partners are motivated by a desire to increase awareness about financial responsibility and business, and build an entrepreneurial mindset in their young citizens," said

Carla Foster, COO of BizWorld.org. “Like our teachers in the U.S., our international partners are focused on preparing their youth for the global economy and marketplace.” With partners in India, Denmark, the United Kingdom, Ireland, the Netherlands, Mexico, Australia, Italy, and Taiwan, BizWorld.org now has international partners in ten countries outside the US.

### **About BizWorld.org**

BizWorld.org is an international non-profit organization headquartered in San Francisco, CA, whose mission to empower children to become 21st century thinkers by awakening their entrepreneurial spirit, inspiring them to become the architects of their futures, and giving them the confidence to transform their world. Since 1997, BizWorld.org has provided three, project-based programs, school curricula, BizWorld®, BizMovie® and BizWiz™ to educators all over the world. To date, more than 600,000 students in more than 100 countries have had the opportunity to develop an entrepreneurial mindset and the critical-thinking, leadership, and teamwork skills that are needed to tackle real-world challenges. Based on data from our educator classrooms, 98 percent of classes show an increase in business, entrepreneurship, and financial knowledge after completing BizWorld.org programs. For more information, please visit [www.bizworld.org](http://www.bizworld.org) or call toll free 1-888-4-BizKid.

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