

## **BizWorld.org Announces 5 Finalists for the BizWorld Girlpreneur Competition**

Panel of judges including Mark Cuban, Tim Draper and Sue Siegel to decide this Saturday, October 15 at the Girls Festival in San Francisco

San Francisco, CA – October 11, 2016 -- BizWorld.org, a global non-profit providing hands-on and engaging entrepreneurship education programs for elementary and middle school children, announced the 5 finalists that will do live business “pitches” to a panel of judges in front of a packed auditorium at the Girls Festival this Saturday at Fort Mason. **The Girlpreneur Competition is a contest designed to sprout the spirit of entrepreneurship among girls. Girlpreneur advances the mission of BizWorld to educate students on entrepreneurship, finances, and the life skills that come from actively participating in entrepreneurship programs.** The first place winner of Saturday’s competition will win \$2,500 to help finance her business and a business consultation from one of the judges of her choosing, Tim Draper, Mark Cuban or Sue Seigel, and the gift of the BizWorld program for a school and classroom of her choosing.

“We aim to de-mystify entrepreneurship and inspire all girls to act upon their ideas and dreams,” said Thais Rezende, CEO of BizWorld.org. “These finalists are evidence that girls can lead and succeed and that their ideas can be made real if they take action. They give all of us the confidence to dream big and we are very proud of them.”

The 5 finalists are:

Natasha Rao and Priya Vyas of Fremont for their company Coepic  
Lucia Patterson of Oakland for her company Lucy’s Sushi  
Ginger Bernstein of Mill Valley for her company Myself  
Charlotte and Caitlin Kane of San Francisco for their company be-tween  
And Cassandra Aguilar Olmos of Hawthorne, CA for her company Pawsitive

The 5 finalists and additional semifinalists were selected by a panel of Draper U and BizWorld judges. The business ideas were chosen based on creativity, viability and marketability. The winners will be chosen on Saturday at the Girls Festival after each contestant has had an opportunity to pitch her business and take questions from the judges. The winner will be announced at 12:00 noon.

Other contestants will also be showing their business ideas at BizWorld.org’s exhibitor booth on Saturday.

**About BizWorld.org** BizWorld.org is a global non-profit organization based in San Francisco, CA, whose mission is to empower children to become 21<sup>st</sup> century thinkers by awakening their entrepreneurial spirit, inspiring them to become the architects of their futures, and giving them the confidence to transform their communities. Founded 19 years ago by Silicon Valley venture capitalist Tim Draper, BizWorld.org programs teach students real-world 21st century skills such as financial management, collaboration, negotiation and leadership that encourage them to become the financially responsible leaders and entrepreneurs of tomorrow. BizWorld.org provides three, project-based programs - BizWorld®, BizMovie® and BizWiz™. BizWorld.org has reached more than 600,000 students in more than 100 countries. For more information, please visit [www.bizworld.org](http://www.bizworld.org) or call toll-free 1-888-4-BizKid.

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