



JOIN US FOR THE IMPACT CHALLENGE!

MARCH to MAY 2017

- 1 Receive the \$100 seed funding from BizWorld.org.
- 2 Student companies brainstorm ideas and create a business plan.
- 3 Use funding to purchase materials and create products and/or services to sell.
- 4 Develop a marketing campaign and sales strategy.
- 5 SELL! SELL! SELL!
- 6 As a class, reach your profit goal by the end of the Challenge.
- 7 Return the \$100 seed funding to BizWorld.org.
- 8 Donate your profits to the BizWorld.org Social Impact Fund and to another social cause.
- 9 Reach goal levels and compete for the Grand Prize.
- 10 Submit your photos and share your stories along the way!



Join schools nationwide in launching
the next generation of

YOUNG ENTREPRENEURS

We Provide
\$100
In Seed Funding



You Turn It Into
\$500
Or More

BENEFITS FOR CHILDREN

- ✓ Utilize the business skills learned in BizWorld/BizMovie to launch their own businesses
- ✓ Practice their 21st century skills of collaboration, critical thinking, problem-solving, and communication in an authentic business setting
- ✓ Gain more experience about why businesses succeed or fail
- ✓ Be creative and confident in their abilities to make a positive change in the world
- ✓ Develop increased empathy and compassion for others

PROGRAM CONTENTS

- ✓ Teacher's Manual
- ✓ Student workbooks
- ✓ Alternate Products/Services Guide
- ✓ Other Resources