

For Immediate Release

**BizWorld Foundation
Joins Entrepreneurship Week USA**



**National Effort To Educate Next Generation
Of Entrepreneurs And Innovators**

San Francisco, CA, October 4, 2006 – The BizWorld Foundation has joined EntrepreneurshipWeek USA by adding its support and resources to a national effort to inspire and encourage young people to consider entrepreneurship as a career choice and to celebrate America’s unique culture of inventiveness.

As a partner, the BizWorld Foundation will host and organize an event designed to inspire, educate and prepare young students in the area of entrepreneurship and business.

With the theme, *“What’s Your Big Idea? Take it On!”* EntrepreneurshipWeek USA will be conducted Feb. 24 – March 3, 2007. The initiative is designed to serve as an inspiration for young people to think creatively and to turn their ideas into action – whether that means starting a new business, developing an innovation for an existing company or solving a problem that makes society better. Official events are being planned in cities across the county, culminating in Washington, D.C, where the focus will be on the importance of policy to the nation’s entrepreneurs.

EntrepreneurshipWeek USA is sponsored by the Ewing Marion Kauffman Foundation and by government, not-for-profit organizations and businesses, including The New York Times and Inc. magazine. Additionally, the House of Representatives noted the importance of entrepreneurship education by enacting a Resolution ([HR 699](#)) in early June in support of a national entrepreneurship week.

“We are delighted with the leadership and expertise that the BizWorld Foundation brings to EntrepreneurshipWeek USA as a program partner,” said Carl Schramm, president and CEO of the Kauffman Foundation. “Educating our young people about entrepreneurship and reinforcing the value that entrepreneurs and innovators bring to our economy is critical to America’s long-term prosperity – more so now than ever before.”

According to Kauffman Foundation research, 41 percent of children ages 9 -12 say they would like to start their own business. “Young people have a natural desire for the independence and control that come with owning a business and being their own boss,” Schramm said.

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“We are excited to participate in a nationwide movement to create awareness around the importance of youth entrepreneurship. This event will inspire students to think BIG and allow them to recognize opportunity,” said Catherine Hutton, CEO/Executive Director for the BizWorld Foundation.

Entrepreneurship is a driving force of the U.S. economy. During the past 15 years, businesses less than five years old have accounted for about 70 percent of the net job creation in the United States. However, while America presently maintains the edge as an entrepreneurial society, there are clear signs of massive economic competition from abroad. More Americans in the future will need to be generating more ideas and better innovations if the United States is to stay ahead of the large populations of educated citizens in emerging and globally savvy economies.

For more information on events and activities across the country and information to engage young people on how to get involved in EntrepreneurshipWeek USA, please visit: www.EntrepreneurshipWeekUSA.com or www.Bizworld.org.

For the past two years, the United Kingdom has conducted a similar program, initiated by Chancellor of the Exchequer Gordon Brown, called Enterprise Week. Last year, as part of the second annual Enterprise Week, more than 11,000 young Britons participated in more than 2,200 events across the UK.

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About the BizWorld Foundation

Founded in 1997, the BizWorld Foundation’s mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. To date, the BizWorld Foundation has reached over 150,000 students in all 50 states and in 84 countries.

About the Kauffman Foundation

The Ewing Marion Kauffman Foundation of Kansas City is a private, nonpartisan foundation that works with partners to advance entrepreneurship in America and improve the education of children and youth. The Kauffman Foundation was established in the mid-1960s by the late entrepreneur and philanthropist Ewing Marion Kauffman. Information about the Kauffman Foundation is available at www.kauffman.org.

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