



For Immediate Release

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The BizWorld Foundation and Informatica Announce Camp BizWorld

Redwood City, California, March 6, 2013 - *The BizWorld Foundation, a national nonprofit dedicated to teaching entrepreneurial, finance and business skills to children, will hold a Camp BizWorld at Informatica's corporate office.*

The BizWorld Foundation announces it will hold a Camp BizWorld event this March 13 and 14 at Informatica Headquarters in Redwood City. This two-day experience will bring students from Redwood City's Roosevelt School to Informatica's corporate offices, where they will gain valuable real world skills and inspiration by participating in the BizWorld program in a successful corporate environment. Working in teams, students assume the various roles required of a business as they design, manufacture, market and sell their products at the BizWorld Sales Bazaar, all the while receiving positive encouragement and guidance from employee participants. The event offers opportunities for Informatica employees to volunteer their time and intellectual capital, mentoring student companies and assuming different roles within the program's implementation.

"Informatica is honored to host the Camp BizWorld experience," states Jo Stoner, Informatica's Senior Vice President of Global Human Resources. "Camp BizWorld is a positive and often life-changing experience for students. It also provides Informatica an opportunity to demonstrate through the Informatica Involved Program our ongoing commitment to local communities and to nurturing the potential in all children."

"The BizWorld Foundation is proud to call Informatica one of our strongest champions," states Catherine Hutton Markwell, CEO of the BizWorld Foundation. "Corporate support is critical in helping BizWorld achieve our aim of providing students with the tools they need to succeed, and we thank Informatica for joining us in working to realize this powerful mission."

About The BizWorld Foundation: The BizWorld Foundation's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. For more information, please visit www.bizworld.org