



Version 2.0

Online Resources

Part B: Production

Memo: Movie Trailers	1
Persuasive Writing: Family-Friendly Movie Recommendations....	2
Ms. Collier’s Computers	3
Ms. Collier’s Computers KEY	4
Copyright Infringement and Modern-Day Pirates	5
Memo: The Field of Computer Animation.....	6
Concession Stand	7
Concession Stand KEY	8



Memo: Movie Trailers

Think about the movie trailers you have seen while waiting for your feature presentation at the theater, at home watching television, or on the computer. Movie trailers can be a great marketing tool to influence people to pay to see a movie.

What do you like about movie trailers?

What don't you like about movie trailers?

What is the best movie trailer you have seen? Explain why.

Describe a time when you were excited by the trailer but disappointed by the actual movie. Why do you think this happened?



Persuasive Writing: Family-Friendly Movie Recommendation

Paragraph Topic:

You have been chosen by the local newspaper to write a short article about your all-time favorite animated movie. Your recommendation will be published in a special segment dedicated to family-friendly entertainment. As an expert in this field, your recommendation will be extremely helpful for parents and caregivers when they make choices about the most appropriate and entertaining animated films for their children.

Your endorsement should including the following:

1. **Hook:** A sentence or question used to grab the reader’s attention
2. **Introduction:** A brief summary of your all-time favorite animated movie and include a description of the target audience for this movie (e.g., age group, maturity level).
3. **Body:** State your reasons for choosing this movie with supporting evidence (include at least three reasons for your choice).
4. **Conclusion:** Summarize why the animated move you selected is the best movie for your target audience.

Organize your ideas in bullet point form here; then write your complete paragraph on a separate sheet of paper.

Favorite animated movie: _____

Hook: _____

Introduction: _____

Body: _____

Conclusion: _____



Ms. Collier's Computers

1. Ms. Collier wants to purchase four new state-of-the-art computers for her computer-animation class, but she does not have enough money in her budget. If she borrows \$3,273.67 at 12.5% interest from the bank, how much will she have to pay in interest?

Answer: _____ (show your work below)

2. The school board is willing to give Ms. Collier 25% of the money that she needs to pay for the computers. If she has to borrow the rest at a 12.5% interest rate, how much will she have to pay in interest?

Answer: _____ (show your work below)

3. In order to avoid having to borrow so much money from the bank, Ms. Collier organizes several fundraisers at school. The goal is to raise at least \$1,500. How much money would Ms. Collier save in interest fees if she and her students are able to raise this much money?

Answer: _____ (show your work below)

4. Unfortunately, Ms. Collier and her students are only able to raise 60% of their goal. How much money will they save in interest fees now?

Answer: _____ (show your work below)

Ms. Collier's Computers Key

Ms. Collier's Computers

1. Ms. Collier wants to purchase four new state-of-the-art computers for her computer-animation class, but she does not have enough money in her budget. If she borrows \$3,273.67 at 12.5% interest from the bank, how much will she have to pay in interest?

Answer: \$409.21 (show your work below)

$$0.125 \times \$3,273.67 = \$409.208$$

2. The school board is willing to give Ms. Collier 25% of the money that she needs to pay for the computers. If she has to borrow the rest at a 12.5% interest rate, how much will she have to pay in interest?

Answer: \$306.91 (show your work below)

$$0.75 \times \$3,273.67 \times 0.125 = \$306.906$$

or

$$0.75 \times \$409.208 = \$306.906$$

3. In order to avoid having to borrow so much money from the bank, Ms. Collier organizes several fundraisers at school. The goal is to raise at least \$1,500. How much money would Ms. Collier save in interest fees if she and her students are able to raise this much money?

Answer: \$187.50 (show your work below)

$$\$1,500 \times 0.125 = \$187.50$$

4. Unfortunately, Ms. Collier and her students are only able to raise 60% of their goal. How much money will they save in interest fees now?

Answer: \$112.50 (show your work below)

$$(\$1,500 \times 0.60) \times 0.125 = \$112.50$$



Copyright Infringement and Modern Day Pirates

Imagine you are a **loyal fan** of a music group. What are three reasons you support free downloading of music from the Internet?

- 1.
- 2.
- 3.

Imagine you are the **president of a record company**. What are three reasons you are against free downloading of music from the Internet?

- 1.
- 2.
- 3.

Who has the more convincing arguments about free downloads, the loyal fan or the president of the record company? Explain your answer.

Why is being able to download for free considered copyright infringement?

How would you explain the fact that some people believe that being able to download music for free is like being a modern-day pirate?

BONUS:

How would you feel if you were the **recording artist** whose music was being downloaded for free?



Memo: The Field of Computer Animation

1. Read the excerpt below.
2. Highlight or underline three interesting facts.
3. Circle any words you do not understand.
4. Write two questions you have after reading the excerpt.

“Computer Animation: The Skills and Training You Need”

What type of skills, training, and experience are needed to become a computer animation professional?

Source: www.animationschoolreview.com

One of the hottest job markets out there today is the field of computer animation. With technology getting simpler and its possible applications growing, the number of opportunities for you to become a computer animation professional is on the rise. It's not as easy as just saying you want to be a computer animator, though. Knowing what skills, training, and experience it takes to be a success is the first step in achieving it.

Computer animation is a unique field in that it requires you to be proficient in both the creative and the technical processes. Having just one of the strengths isn't enough; you need to be fluent in both the basics of art and the basics of computers.

A solid art foundation where you learn the fundamentals of drawing and color principle is the basis from which the rest of your creative education grows. From there, you can move into two- and three-dimensional illustration, and technical design. These are all important skills to have before actually venturing into digital media training.

With software packages becoming increasingly user-friendly, specific knowledge is no longer a prerequisite to gaining employment. It's more beneficial to master the core skills that translate from program to program, such as motion capture and texture mapping. By concentrating on being comfortable in the digital medium as a whole, you can widen your employability by not limiting yourself to a program that could very well be defunct in a year.

My questions:

1. _____

2. _____



Concession Stand

Meal Deals		Individual Items	
Meal Deal #1	Meal Deal #2		
Hot dog	Nachos with toppings	Small popcorn	\$4.50
Small popcorn	Candy	Medium popcorn	\$4.75
Medium Soda (16 oz)	Medium Soda (16 oz)	Large popcorn	\$5.00
\$12.00	\$10.00	Nachos	\$5.00
		Nachos with toppings	\$5.50
		Hot dog	\$6.00
		Candy	\$3.50
		Small Soda (12 oz)	\$3.50
		Medium Soda (16 oz)	\$4.00
		Large Soda (24 oz)	\$4.50

1. Joseph's mother gave him \$15 to spend on food at the movies. What two items can he purchase and still have money left over?
2. Courtney is buying a hot dog, a medium soda, and a small popcorn. How much will she save if she buys Meal Deal # 1 instead of each item individually?
3. For the movie theater to make a small popcorn, it costs \$.75. How much profit does the theater make on each bag of small popcorn it sells?
4. Critical thinking question: Is a large soda really a good deal?

Bonus: What items would you recommend adding to the concession stand? How would you price each recommended item so that the movie theater makes a profit? (Show your work.)

Concession Stand KEY

Concession Stand

Meal Deals		Individual Items	
Meal Deal #1	Meal Deal #2		
Hot dog Small popcorn Medium Soda (16 oz)	Nachos with toppings Candy Medium Soda (16 oz)	Small popcorn	\$4.50
\$12.00	\$10.00	Medium popcorn	\$4.75
		Large popcorn	\$5.00
		Nachos	\$5.00
		Nachos with toppings	\$5.50
		Hot dog	\$6.00
		Candy	\$3.50
		Small Soda (12 oz)	\$3.50
		Medium Soda (16 oz)	\$4.00
		Large Soda (24 oz)	\$4.50

1. Joseph's mother gave him \$15 to spend on food at the movies. What two items can he purchase and still have money left over?

[answers will vary, possible answers: small or medium popcorn and nachos; candy and any size soda; nachos and candy]

2. Courtney is buying a hot dog, a medium soda, and a small popcorn. How much will she save if she buys Meal Deal # 1 instead of each item individually?

[She will save \$2.50 if she buys Meal Deal #1:

hot dog (\$6.00) + medium soda (\$4.00) + small popcorn (\$4.50) = \$14.50
-meal deal #1 *\$12.00*
\$ 2.50]

3. For the movie theater to make a small popcorn, it costs \$.75. How much profit does the theater make on each bag of small popcorn it sells?

[Revenue (\$4.50) - Expenses (\$.75) = Profit (\$3.75)]

4. Critical thinking question: Is a large soda really a good deal?

[Yes, if you drink the whole soda or share it. The cost per ounce for the large soda is 18 cents vs. 25 cents per ounce for the medium and 29 cents per ounce for the small. Cost for a large soda (\$4.50) divided by the number of ounces (24) = \$.18 or 18 cents per ounce.]

Bonus: What items would you recommend adding to the concession stand? How would you price each recommended item so that the movie theater makes a profit? (Show your work.)

[answers will vary]