



**JOIN US FOR THE IMPACT CHALLENGE!**

**MARCH 18 to JUNE 7, 2019**

- 1 Participating classrooms receive materials and secure a \$100 start-up loan.
- 2 Student companies brainstorm ideas and create a business plan.
- 3 Use funding to purchase materials and create products and/or services to sell.
- 4 Develop a marketing campaign and sales strategy.
- 5 SELL! SELL! SELL! your products during one or more sales bazaars.
- 6 As a class, reach your profit goal by the end of the Challenge.
- 7 Pay back \$100 start up loan and calculate profits.
- 8 Donate your profits to a social cause such as the BizWorld.org Social Impact Fund.
- 9 Reach goal levels and track it on the Social Impact Tracker
- 10 Submit final Impact Report. Share pictures and stories along the way!



[bizworld.org/impact-challenge](http://bizworld.org/impact-challenge)



415-503-5880



[bizworld.org](http://bizworld.org)



[the-bizworld-foundation](http://the-bizworld-foundation)

Join schools nationwide in launching  
the next generation of

## YOUNG ENTREPRENEURS

Turn  
**\$100**  
of start-up funds



Into  
**\$500**  
of profit

### BENEFITS FOR CHILDREN

- ✓ Utilize the business skills learned in BizWorld/BizMovie to launch their own businesses
- ✓ Practice their 21st century skills of collaboration, critical thinking, problem-solving, and communication in an authentic business setting
- ✓ Gain more experience about why businesses succeed or fail
- ✓ Be creative and confident in their abilities to make a positive change in the world
- ✓ Develop increased empathy and compassion for others

### PROGRAM CONTENTS

- ✓ Lesson Plans
- ✓ Student Worksheets *(Available in digital or hard copy)*
- ✓ Alternate Products/Services Guide
- ✓ Other Resources